

HOSTED BY THE
PRESIDENTS' FORUM AND THE
**UNITED STATES DISTANCE
LEARNING ASSOCIATION**

PIRATES & PRETENDERS

Addressing Issues of Financial Aid Fraud and Student Verification
KNOW WHO IS TAKING THE ONLINE CLASS AND MONEY

WASHINGTON, DC
JANUARY 27, 2012
8:30 AM – 4:00 PM



PIRATES & PRETENDERS

ADDRESSING ISSUES OF FINANCIAL AID
FRAUD AND STUDENT VERIFICATION

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KNOW WHO IS TAKING THE ONLINE CLASS AND MONEY

PRELIMINARY AGENDA

8:30 AM

CONTINENTAL BREAKFAST

[COURTESY OF THE LEARNING HOUSE, INC.]

9:00 AM

GREETINGS AND OPENING COMMENTS

9:10 AM

OPENING PANEL DISCUSSION

The Emerging Federal Perspective: A Discussion With:

John G. Flores, Executive Director, United States Distance Learning Association
Executive Director/Program Professor, Nova Southeastern University/Abraham Fishler
School of Education

MODERATOR

David Bergeron, Deputy Assistant Secretary of Programs, Planning and Innovation,
U.S. Department of Education

William Hamel, Assistant Inspector General for Investigations, U.S. Department of
Education

9:45 AM

PANEL 1

FOLLOWED BY QUESTIONS AND DISCUSSION

Preserving Institutional Integrity: Exploring the Problems of Student Fraud and Identity Verification

Darcy Hardy, Assistant Vice Provost, University of Texas at San Antonio
Special Assistant to the Assistant Secretary (IPA), U.S. Department of Labor

MODERATOR

Thomas Dalton, Assistant Vice President for Enrollment Management,
Excelsior College

Justin Draeger, President, NASFGAA

Jan McMahon, Dean, School of Education, Drake University

Rob Robinson, Assistant Vice Provost and Director of Educational Technology,
University of Texas at San Antonio

10:45 AM

BREAK

11:00 AM

PANEL 2

FOLLOWED BY QUESTIONS AND DISCUSSION

Institutional Experience and Proactive Safeguards

John Ebersole, President, Excelsior College

MODERATOR

James Berg, Vice-President, Chief Ethics and Compliance Officer for the Apollo Group, Inc.

Wallace Boston, President, American Public University

Chris Bustamante, President, Rio Salado College

Edward Klonoski, President, Charter Oak State College

12:00 PM

LUNCHEON

12:15 PM

LUNCHEON DISCUSSION

*A Conversation with David Callahan, Senior Fellow at Demos and Editor of CheatingCulture.com, author of **The Cheating Culture: Why More Americans Are Doing Wrong to Get Ahead**, to discuss student Misrepresentation and the Psychology of Cheating*



DAVID CALLAHAN is co-founder of Demos, a public policy institute based in New York City where he now serves as a Senior Fellow. He is author of *The Cheating Culture: Why More Americans Are Doing Wrong to Get Ahead*. Since publishing *The Cheating Culture*, Dr. Callahan has appeared at nearly 100 colleges and universities around the country to discuss issues of ethics and academic integrity. He has also spoken to numerous business groups and professional associations, and appeared on scores of

television and radio programs to comment on high-profile scandals in sports, business, and academia. He blogs about a wide range of ethics issues at www.cheatingculture.com. In addition to *The Cheating Culture*, Dr. Callahan is the author of a number of other books, including *The Moral Center*, a look at values and politics, and *Kindred Spirits*, a history of the Harvard Business School Class of 1949. Dr. Callahan received his BA at Hampshire College and his PhD in Politics at Princeton University.

1:00 PM

PANEL 3

FOLLOWED BY QUESTIONS AND DISCUSSION

Harnessing Technology to Protect Institutional Integrity

Dave Clinefelter, Chief Academic Officer, The Learning House, Inc.

MODERATOR

William Dorman, Chief Executive Officer, Kryterion

Anthony Humphrey, Director of Financial Aid, Blackboard

Don Kassner, President, ProctorU

Rob Toof, President, ProctorCam

Douglas Winneg, President, Software Secure

2:00 PM

PANEL 4

FOLLOWED BY QUESTIONS AND DISCUSSION

Legal and Policy Issues Associated with Financial Aid Fraud and Student Verification

Michael Goldstein, Dow Lohnes, PLLC

MODERATOR

David Adams, Deputy General Counsel, Vice President Regulatory Affairs, Kaplan

Jennifer Blum, Partner, Drinker Biddle & Reath

Bill Mullooney, Vice President and General Counsel, Valencia Community College

3:00 PM

SUMMARY AND ADJOURN

3:15 PM

VENDORS RECEPTION

[REFRESHMENTS COURTESY OF PEARSON]